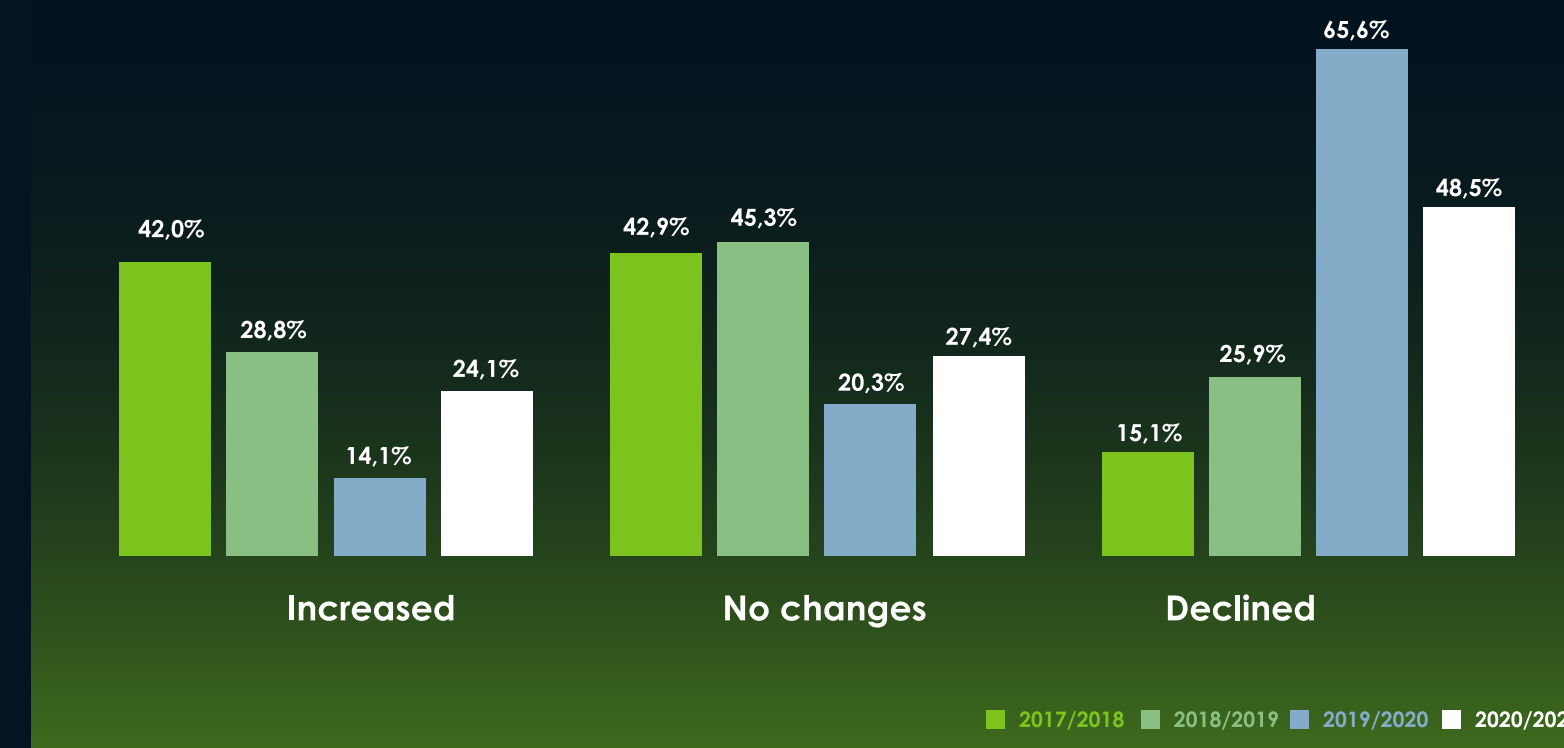


# European Industry Survey 2020

## Key findings in a nutshell



## Budget trend



## Targeted companies

Members of Live Communication associations in eleven European countries

## Sample

**298** companies  
192 agencies  
78 fair constructors suppliers  
28 other

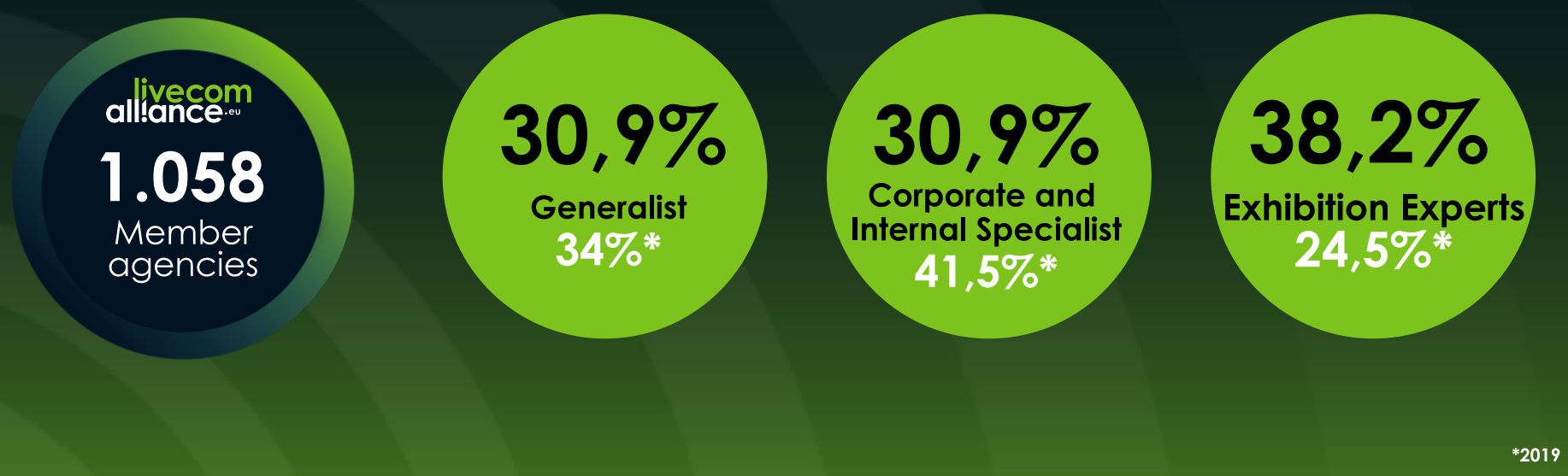
## Method

Online survey

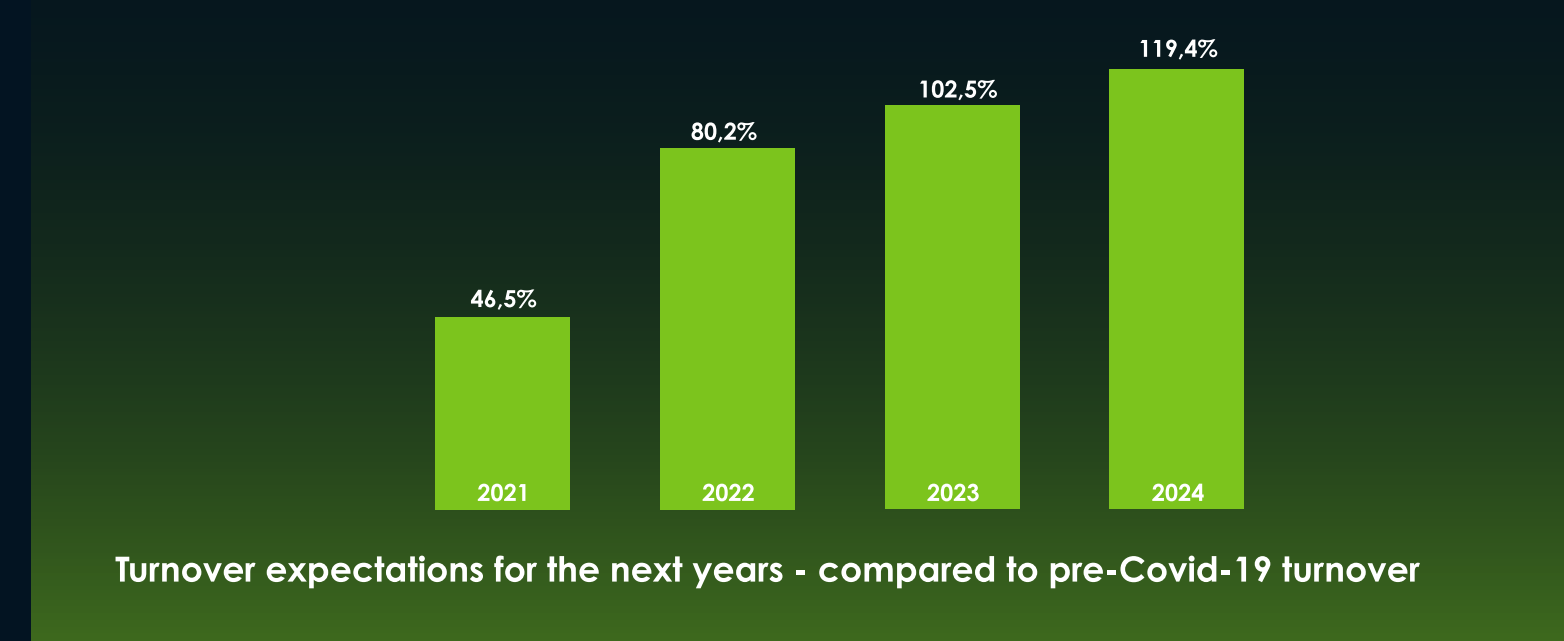
## Field time

Spring 2021

## Agency types



## Turnover expectations



## Implementation

LiveCom Alliance in cooperation with the R.I.F.E.L. Institute

**livecom alliance.eu**

European Institute for Live Communication

Conducted by:



Supported by:



June 2021

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