

European Industry Survey 2025

Unlocking international growth in live communication - follow-up study

Key findings in a nutshell



Targeted companies

Members of Live Communication associations in eight European countries

176 survey respondents from 8 countries

55% organizer agency | **45%** supplier

Implementation

LiveCom Alliance in cooperation with the R.I.F.E.L. Institute

Unlocking international growth in live communication



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European Institute for Live Communication