

# European Industry Survey 2025

Unlocking international growth in live communication - follow-up study

## Key findings in a nutshell



## Targeted companies

Members of Live Communication associations in eight European countries

**176** survey respondents from 8 countries

**55%** organizer agency | **45%** supplier

## Implementation

LiveCom Alliance in cooperation with the R.I.F.E.L. Institute

## Unlocking international growth in live communication

